

What is Library 2.0?

Martin De Saulles

October 2009

Definitions

- Term developed by Michael Casey and Michael Stephens in the US
- Using the Web to offer library services
- Seeking to create discussion with users – not just pushing information out
- Being more user-centric
- Adapting to changing demographics
- Using technology where appropriate – not for its own sake
- Always evolving

Some issues

“Energy focused on implementing new tools and programs is wasted if we don’t know what our users really want. Without knowing that, we create more work for ourselves with hit or miss initiatives.” *Michael Casey, LibraryCrunch blog*

“We need to not only have a great website, but have content that can easily be put where our users’ eyes go. No matter how nice our library website is at Norwich, most students will never visit it. Something my colleague Josh and I have been thinking about is how to put our content in their path, be it with RSS feeds, putting content in social networking software, or browser toolbars.” *Meredith Farkas, Information Wants to be Free blog.*

Evolution of Libraries & Internet

Library Details

Tunbridge Wells Library

Address: Mount Pleasant Road Tunbridge Wells TN11 1NS	Opening Hours Sunday 10.00am - 4.00pm Monday 9.00am - 6.00pm Tuesday 9.00am - 6.00pm Wednesday 9.00am - 6.00pm Thursday 9.00am - 8.00pm Friday 9.00am - 6.00pm Saturday 9.00am - 5.00pm
Tel: 01892 522352 Fax: 01892 514657 Text Phone: 01892 538763 Email: tunbridgewellslibrary@tunbridge.gov.uk Website: Headquarter: Tunbridge Wells Library tunbridgewells.gov.uk	

From opening times



To directions

Online library services

You can perform many routine tasks such as checking opening times, booking a library PC or renewing your books online from home or work.

Our 'Online resources' section acts as your very own electronic library, providing access to encyclopaedias, dictionaries, newspapers and magazines, and other information on subjects such as business or health from commercial databases or tried and tested free-web sources.

Other interactive options include our events calendar, discussion



To online services



WEDNESDAY, OCTOBER 31, 2007

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National Family Literacy Day: November 1

Learn tips to help your family develop strong reading, writing and thinking skills on National Family Literacy Day.

Southern California McDonald's, in partnership with the National Center for Family Literacy, will distribute free children's books and bookbags with education and literacy

SUBSCRIBE TO OUR BLOG

 [Subscribe in a reader](#)

LIBRARY LINKS

[Burbank Public Library](#)
[Library Catalog](#)

To news/updates



To RSS/Widgets



To a virtual library

How are public libraries using blogs?



WEDNESDAY, OCTOBER 31, 2007

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National Family Literacy Day: November 1

Learn tips to help your family develop strong reading, writing and thinking skills on National Family Literacy Day.

Southern California McDonald's, in partnership with the National Center for Family Literacy, will distribute free children's books and bookmarks with information and tips for

improving your child's literacy skills to families who visit select McDonald's restaurants on Thursday, November 1, 2007 - in Burbank at:

McDonald's - 1701 W. Olive Ave - Burbank
3:00 - 7:00 p.m.

Announcements

WEDNESDAY, OCTOBER 24, 2007

AT&T CA. OFFERING FREE EMERGENCY PHONE SERVICE

Important information for you or anyone that you may know that have been displaced by the fires.

For more information contact:

Brian Brokowski, ☎ 619-246-3810 or

Courtney Bylund, ☎ 714-926-8106

AT&T CALIFORNIA OFFERING FREE EMERGENCY PHONE SERVICES TO CUSTOMERS DISPLACED BY SOUTHERN CALIFORNIA FIRES

Public service

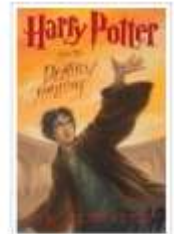
M De Saulles Web2 2009

Showing posts with label **New Materials**. [Show all posts](#)

FRIDAY, JULY 20, 2007

Harry Potter and the Deathly Hallows.

This won't really come as a surprise to anyone but this Saturday, July 21, is the release date for the last Harry Potter novel. For those of you who have placed holds on [Harry Potter and the Deathly Hallows](#), and you wanted your pick-up library to be Central or Buena Vista and you receive telephone notification from library staff, your book or CD will be available on Saturday during business hours at the Central and Buena Vista Branch libraries. Unfortunately for our Northwest patrons, if you are set to pick up your hold there, you will have to wait until Monday as not even Harry's wizardry can open a library that is closed on Saturdays.



Tags for navigation

WEDNESDAY, OCTOBER 17, 2007

What to Read Next

Have I got a book for you! [Interred with Their Bones](#), the debut novel by Jennifer Lee Carrell, is a fast-paced thriller with plot twists of Da Vinci proportions. It involves a long-lost Shakespeare play, the Holy Grail to Shakespearean scholars and theatre folk. Kate Stanley fits both categories and her introduction to the quest comes in the form of her eccentric mentor, Rosalind Howard, Harvard Professor of Shakespeare. She shows up at London's rebuilt Globe theatre on the eve of Kate's directorial stint with the production of Hamlet.



Roz gives Kate a gold-wrapped box and claims to have made an amazing discovery.

Book reviews by librarians

Academic libraries and blogs

The screenshot shows the homepage of the 'spineless?' blog. At the top, the title 'spineless?' is displayed in a blue header, with the subtitle 'News, views, information and advice from Heriot-Watt University Library' below it. A navigation bar contains 'Home' and 'About this blog'. The main content area features a post titled 'MyiLibrary ebooks' dated October 30th, 2007, with the MyiLibrary logo and text stating that 26 ebooks are available. Below this is the 'JISC national e-books observatory project' logo and text. On the right side, there are three sidebar widgets: 'SPINELESS?' with a description of the blog, 'PAGES' with a link to 'About this blog', and 'SUBSCRIBE TO THIS BLOG' with an RSS icon and a 'Subscribe to this blog's' link.

A blue header widget titled 'SUBSCRIBE TO THIS BLOG'. It contains an RSS icon and the text 'Subscribe to this blog's feed. [Help with RSS](#)'.

A simple search interface consisting of a white text input field and a grey 'Search' button below it.

A sidebar containing two sections. The top section, titled 'SPINELESS?', contains the text: 'The Spineless? blog provides news, views, information and advice on the Library's resources and services, for all staff and students of Heriot-Watt University.' The bottom section, titled 'PAGES', contains a link: 'About this blog'.

A sidebar titled 'CATEGORIES' listing various subject areas with their respective post counts:

- o Built Environment (17)
- o Engineering and Physical Sciences (16)
- o General (126)
- o Life Sciences (17)
- o Management and Languages (6)
- o Mathematical and Computer Sciences (2)
- o Uncategorized (27)

Two separate widgets. The top one is titled 'MyiLibrary ebooks' with the date 'October 30th, 2007'. The bottom one is titled 'Psychology ebooks' with the date 'October 30th, 2007'.

Libraries on Facebook

facebook Profile edit Friends Networks Inbox home account privacy logout

Search

Applications edit

- Photos
- Groups
- Events
- Marketplace
- Twitter
- more

← Browse More Applications

Penn State University Libraries Search by Binky Lush, Brad Kozlek and 3 other people

Share +

PENNSTATE

Discussion Board

Displaying 1 discussion topic Start New Topic | See All

Sooo?

3 posts by 2 people. Updated on Oct 22, 2007 at 5:34 AM.

Reviews

Displaying 2 reviews. See All

Richard James (Delaware) wrote at 5:22pm on October 2nd, 2007

I doubt that the app is meant to improve on the functionality of the main catalog page. It is meant to be a convenience to the probable 90%+ of Penn students who use facebook every day. A surprising amount of students don't know how to access library resources, so having the interface to the catalog be part of their home on the web seems like an easy call.

Message - Report

This application can be added to your Facebook account.

+ Add Application

About this Application

Users:
15 daily active users
1% of total


Category:
Education

This application was **not** developed by Facebook.

About the Developers

Binky Lush (Penn State)

Brad Kozlek (Penn State)



Libraries on Facebook

facebook Profile edit Friends Networks Inbox home account privacy logout

Search

Applications edit

- Photos
- Groups
- Events
- Marketplace
- Twitter
- more

← Browse More Applications

Mini Library by The European Library Share +

The ische European Library li

Mini searchbox of The European Library, central access point to Europe's national libraries.


Cross-library or adjust it according to your preferences... in terms of lay-out, language or collections (default or by country)

Discussion Board

There are no discussions. [Start the first topic.](#)

Reviews

Displaying 2 reviews. [Write Something](#) | [See All](#)

 **Fleur Stigter** (Atlanta, GA) wrote at 3:35pm on October 9th, 2007

Thanks. You are right... We are aware of the problem. Our technical developers are working on it.

PS - at www.TheEuropeanLibrary.org portalsite you can find a 'virtual keyboard'

This application can be added to your Facebook account.

→] Add Application

About this Application

Users:
6 daily active users
2% of total

Categories
Business, Education

This application was **not** developed by Facebook.

About The European Library

The European Library is non-commercial portalsite. This free service of Conference of European National Librarians (CENL) gives access to the resources of Europe's national libraries.

Resources can be both digital or bibliographical (books, posters, maps, sound recordings, videos).

Whatever you need from a hotel... its your choice

New York

£42

Barcelona

Other tools – IM (embedded chat)



To chat with a Librarian, type your question into the box below. Give the Librarian a few minutes to respond back. It's that simple.

A screenshot of an embedded chat window titled "Ask a Librarian Online". The window has a dark blue header with a green status indicator. Below the header, a message says "ctlslibrarian is online" next to a green status icon. The main area is a large white text box. At the bottom, there is a text input field with the placeholder text "Type here and hit enter to send a private message." and a "get meebop" logo. A small speaker icon is visible in the bottom left corner.

http://www.cheltenhamlibraries.org/library_services/ask_a_librarian.php/

Other tools - Skype

The screenshot shows the Ohio University Libraries website. At the top left is the Ohio University logo with the year 1804 and the text 'OHIO UNIVERSITY Libraries'. At the top right, there are links for 'ALICE | InfoTree | home' and 'ASK A LIBRARIAN' with sub-links for 'im | chat | phone | e-mail | skype'. Below the header is a navigation bar with 'Find', 'Services', 'Collections', and 'Library Info'. The main content area is titled 'Ask a Librarian' and features a sidebar on the left with options: 'Instant Messaging (IM)', 'Skype', 'Online Chat', 'Phone', 'E-Mail', and 'FAQs'. The 'Skype' option is selected. The main content area has a sub-header 'Skype a Librarian' and contains the following text: 'You can now ask us a question via [Skype](#), the free internet calling service. You can call, videocall, or message us for free using your Skype account - just add **ohiolibref**, our Skype ID, to your contact list to begin. This service is open whenever the Learning Commons is - 24/5 M-F and long weekend hours.' Below this is another paragraph: 'If you're in Alden Library you can also get help from a video kiosk on the 4th floor. We're currently offering this service Monday-Friday 9-5, but if you'd like us to expand these hours please [let us know](#).' The 'Skype ID: ohiolibref' and 'Hours: [All Hours that the Learning Commons is Open!!!](#)' are listed. The Skype logo is displayed with the text 'New to Skype? Download a [free account](#) to begin.' The sidebar also includes an 'Ask Us Now' section with a green status indicator and the text 'Your OHIO Librarian is online'. At the bottom of the sidebar, there is a text input field with the placeholder 'Type here and hit enter to send a private message.', a nickname 'meeboguest309849', and a 'get meeb' button.

<http://www.library.ohiou.edu/ask/skype.html>

Other tools - SMS



We can answer your questions or suggestions and help you with your research.



Contact us now

Your question or comment

Who are you? (optional, so we can respond)

Full name: Email: Student or staff number:



Other contact methods

- ◆ Email - library@swin.edu.au
- ◆ SMS -  [0427 841 787](tel:0427841787) 
- ◆ Phone -  [\(+61 3\) 9214 8330](tel:+61392148330) 
- ◆ In person - see [campus locations and hours](#)

Make sure you tell us your student or staff number. We'll try to get back to you within one business day.

You can also make an appointment with the [liaison librarian](#) for your course.

About SMS queries

Students and staff can ask us questions by SMS text messages on  [0427 841 787](tel:0427841787) . Replies will also be sent by SMS, and you will not be charged any more than the standard SMS rate of your phone.

<http://www.swinburne.edu.au/lib/inquiry/contact.htm#sms>

Other tools - Podcasting

The Cheshire Public Library
104 Main Street
Cheshire, CT 06410-2406
203-272-2245

Ask Us
ref@cheshirelibrary.org
Tell Us
cheshire@cheshirelibrary.org

Library Hours:
Mon-Thurs 9:30am-9pm
Fri-Sat 9:30am-5pm
Sun 1pm-5pm January-March



📖 **Catalog**
Look for books, DVDs, CDs...

📖 **Your Account**
Renew books, check due dates,
check holds...

Using the
Library

About the
Library

Events

Articles and
Databases

Books and
Reading

Kids

Teens

Teen Home

TeenBookBlog

Links for Teens

CPL Podcast

CPL Home

AskSarah



The Librarian is
offline

Type **here** and hit enter to
send an offline message.

edit nick: meeboguest6821C



get meebp



The Cheshire Public Library Podcast
is a teen-driven cultural magazine
featuring teen writers, musicians, reviewers,
commentators, and more.

To Listen:

- ◆ Check the episodes out on CD at the library.
- ◆ Hear the latest episode (streaming): [\[Episode #15\]](#)

On Episode #15, Ben and Tyler review the upcoming Streetlight Manifesto album; Hanna reviews The Eyre Affair and Girl with a Pearl Earring; Chris and Mike present Lyric Storytime: This Month in Metal; Ben announces our new Ubuntu machine; and Ravi, Mike, and Dan present What the Fotch? Hosted by Christine. *Release date:* 10.23.07

Other tools - RSS

The screenshot shows a web browser window displaying the Kansas City Public Library website. The address bar shows the URL <http://www.kclibrary.org/guides/cooking/>. The page title is "The Cooking Guide". The navigation menu includes Home, Catalog, Subject Guides, Local History, Youth, Locations, About, and How Do I?. The main content area is divided into three sections: Books, Movies, and More Articles. The Books section includes "New Cookbooks: From Tailgate to Gourmet" and "Books About Chefs". The Movies section includes "Feature Films About Food". The More Articles section lists various topics like "Mountain Grown, But K.C. Roasted: The History of Folgers" and "Holiday Cookbooks". A sidebar on the right contains links for Database, Resources, and Website. At the bottom of the page, there are links for "Email Page", "Print Page", and "XML". An arrow points to the "XML" button, which is used for RSS feeds.

Is Library 2.0 working?

- October 2007
- Burbank Library blog – 11 posts in and 2 comments
- Spineless blog – 12 posts in and 3 comments (2 from blog author, one from someone looking for a job)
- Information Wants to be Free Blog – 11 posts in and 84 comments

- June 2009
- Burbank Library blog – 14 posts and 1 comment
- Spineless blog – 7 posts and 13 comments (10 comments on 1 post relating to Bing)
- Information Wants to be Free Blog – 3 posts and 21 comments